



IMPLEMENTATION: Organizing Information for Online Sharing

Selecting Essential Content: It is common to collect much more information than you can include in your project. Therefore, team members must work together to select the content assets that they think are the most valuable, most interesting, and most entertaining so that they can accomplish their goals and represent the story of the project.

Organizing Content: Online project content and information should be organized for public viewers who know nothing about LGBTQ history your project.

A compelling online project informs and engages viewers, and is easy to navigate.

- The first page or opening screen of the online project (or video description) should capture the attention of the viewer and explain the purpose of the project.
- Be brief. Few people want to read pages and pages of text. Only include the main points about your topic, and include links to additional information.
- Include a feedback form or contact information that will allow viewers to get involved with the project.

Sharing Online: There are many free and low cost web hosting sites and blogs where students can publish their project online.

TIP: Select an online publishing site that is approved for educators and students and does not display advertising.

Quality Assurance: Since the project will be seen by many people, it is important to make sure that the information is accurate, words are spelled correctly, and all technical aspects work (e.g., web links and videos).

TIP: When possible, view your online project using different web browsers and using different computer operating systems (Macintosh and Windows), smart phones, and tablets.

Students can use “peer review” and act as editors for each other’s writing, photographs, videos, and music. All content must be properly cited.