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Co-Creator of the Pride Rainbow Flag Leads Program to Capture Personal Stories about the Impact of the Flag Worldwide

Los Angeles, CA (September 4, 2019) Commemorating 40 years since the creation of the iconic Pride Rainbow Flag, the original flag's co-creator, Lynn "Faerie Argyle Rainbow" Segerblom, is leading a video-based project for youth and college students to produce intergenerational stories about the flag and how it has touched lives and unified the very diverse LGBTQ+ community around the world.

The project is just one facet of the 2019 OUR PRIDE Video Fest <http://ourpride.org>, a collaborative blended-learning educational program of San Diego-based Global SchoolNet for youth and college students to create and share digital stories about significant LGBTQ+ people, places and events through video and social media. Entries are judged and winners announced in May 2019, followed by screening at Comic-Con in San Diego and around the country.

The OUR PRIDE program kicks off on October 5, 2018 with an official selected presentation of Lambda LitFest LA 2018 <http://lambdalitfest.org>, "Awakenings: Weaving Our Stories Through the Threads of Time," featuring Segerblom and co-hosts sharing stories of lives and events which have contributed to LGBTQ social and spiritual awakenings, featuring a special performance by the Trans Chorus of Los Angeles, to be held at Founders MCC in Los Angeles.

Known at the time as "Faerie Argyle Rainbow," Lynn Segerblom was the inspiration behind the iconic rainbow flag design in 1978, and was the designer and co-creator of the original flags along with Gilbert Baker and James McNamara, supported by a tireless team of volunteers who realized their vision, which has unified, inspired and empowered people throughout the world ever since.

During this 40th anniversary year, Lynn has received a proclamation from the City of West Hollywood for her contribution to LGBTQ history and spoken at West Hollywood's "One City One Pride" panel, along with several 1978 volunteers. Lynn was featured at this year's San Francisco Pride Parade, 40 years after she marched alongside the original rainbow flags she co-created. And she will appear in this year's Palm Springs Pride Parade in November.

OUR PRIDE Video Fest is designed to align with social studies standards and to meet mandates of inclusive education initiatives, including California's SB 48 FAIR (Fair, Accurate, Inclusive, and Respectful) Education Act and Illinois Senate Bill 3249, which require public school history courses be non-discriminatory and integrate factual information about social movements, current events, and history of LGBTQ+ people into social science instruction. Through research, collaboration and production, the program creates a new awareness and understanding of history, culture and issues, while directly connecting youth with mentors and elders in a cross-generation learning and personal growth experience.

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